

William Ravara Photographer

William Ravara (born in 1973) is a multifaceted Italian artist and professional with a career spanning various creative fields, including photography, graphic design, communication, web design, contemporary art, and innovative technological applications.

Early Career in Photography

In the 1990s, Ravara devoted himself to photography, collaborating on musical projects with a renowned Italian photographer between 1991 and 1995.

Initially specializing in black-and-white photographic development and printing, he later refined his skills in New York, focusing on color development and printing. In 1996, he worked in Los Angeles as a photographer in the film industry, collaborating on high-profile productions.

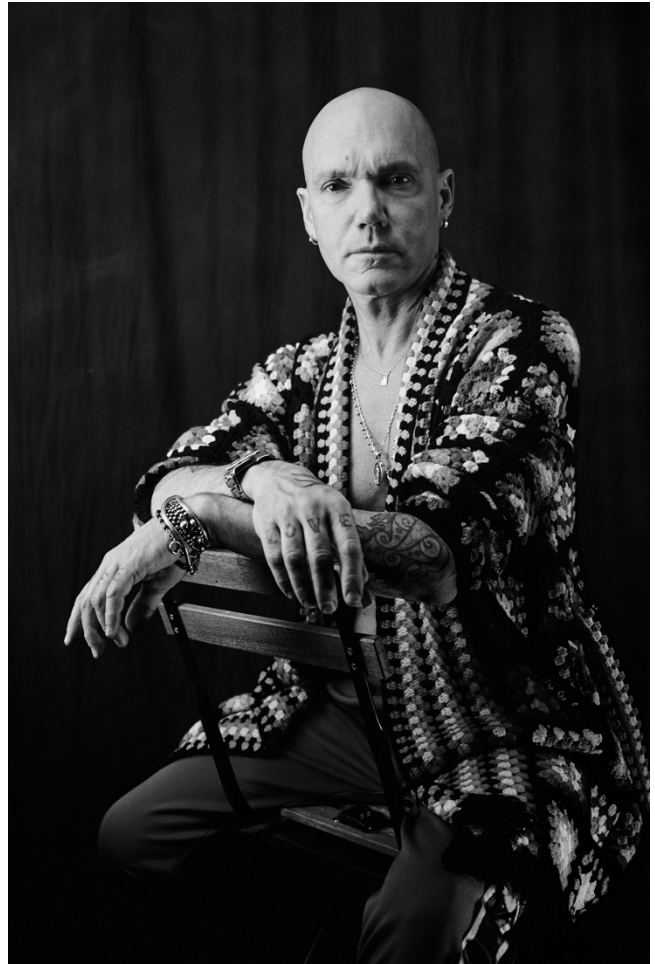
Spiritual Journey and Holistic Exploration

During his time in Los Angeles, Ravara discovered the temple of Paramahansa Yogananda, a place that marked the beginning of his spiritual journey.

Here, he realized his natural predisposition for working with energy and embarked on a path of personal and professional growth.

In the following years, he delved deeper into holistic disciplines, Eastern practices, and natural healing techniques.

This journey led Ravara, together with Emanuela Montorro, to develop a holistic project that combines meditation, Tibetan singing bowls, gongs, and creativity to help people rediscover well-being, peace, and serenity.



Art Gallery and Artistic Projects

In 2021, Ravara co-founded the Secret Art Gallery in London with Claudio Cecconi and Emanuela Montorro, the only gallery in the city specializing in Street Art. The gallery has hosted exhibitions by some of London's most renowned Street Artists.

Later, together with Montorro, he established the Secret Lab, an artistic workshop located near Milan, where unique artworks, exhibitions, and social projects are created. The Secret Lab is also dedicated to producing furniture and design objects using recycled materials, adhering to an ethical project of environmental sustainability.

Innovation in web design

In 1997, Ravara founded *Artemide Innovative Web Site*, one of the first companies in Italy specializing in the creation of interactive websites, with a pioneering focus on Flash technology. Through this endeavor, he collaborated with major fashion brands, establishing himself as a key figure in the creative web design landscape.

Technology, Tourism, and Immersive Events

In the tourism sector, Ravara collaborated with leading companies in the development of innovative application systems, contributing to advanced technological projects that enhance travelers' experiences.

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Ravara is also a partner of *52 Events Ltd*, the company behind *ScreamWorks*, a firm specializing in immersive events and escape room creation. Today, *ScreamWorks* is recognized as Europe's largest immersive escape game.



Immersive Art and Recent Projects

In 2022, Ravara participated in the immersive theatrical project "*Bloodbath*", created in London in collaboration with Gary Stocker, Claudio Cecconi, and Emanuela Montorro, who designed the set. *Bloodbath* won the 2023 Best New Experience Award in England, cementing itself as one of the most innovative immersive experiences in contemporary art.

His artworks have been exhibited in various galleries and sold at auction, including the celebrated creations "*Galaxy*" and "*Oxygene*." His artistic activity continues to evolve through projects that combine creativity and social interaction.

Teaching and Social Commitment

Ravara is also dedicated to teaching, offering courses in visual arts, photography, and graphic design. He actively organizes events and workshops that promote art and communication as tools for personal and social growth, fostering connections between creativity and well-being.

Photography as Art

Photography has always been a constant companion for Ravara: first as a partner in his professional ventures, then as an intimate and emotional language.

After years of practice and experience, it now opens up to the public as a form of artistic expression.

His images tell stories and evoke emotions, aiming to convey an authentic feeling rooted in a profound love for photography.

If in the past he favored black and white, today he chooses color as a field of challenge and truth—not to conceal, but to reveal. Each shot is born spontaneously, without artifices, sets, or digital post-production. For Ravara, a photograph must be "finished in camera," the result of living, unrepeatable light, able to speak for itself.

In his vision, photography is an act of respect toward the magic of light, which transforms an instant into emotion and leads both the viewer and the photographer beyond the visible, into a subtle and universal reality.

