

ARMONIX



William Ravara

Photography as Art

Photography has always been part of my life: a companion on professional adventures and, for a long time, an intimate and emotional refuge. After years of practice and experience, I now feel it is time to present my vision to the public as an artistic expression.

My images tell stories and hold emotions, with the intent of conveying an authentic feeling, rooted in a deep love for photography.

If I once favored black and white, today I choose color as a field of challenge and truth—not to conceal, but to reveal. Every shot is born spontaneously, without artifice, stage sets, or digital manipulation. I believe photography should be “finished in-camera,” the result of living, unrepeatable light, able to speak for itself. For me, photography is a form of devotion: an act of respect toward the magic of light, which can transform an instant into emotion and lead both the viewer and the photographer beyond the visible, into a subtle and universal reality.

ARMONIX

DEFINITION: A fusion of two words – HARMONY + URBEX

harmony (noun)

Etymology: From Latin harmonia, from Greek *ἁρμονία* (harmonía), meaning "joining, agreement, concord"; related to *ἁρμόζω* (harmózō), "to fit together, to tune."

1. *A pleasing arrangement of parts* – the combination of elements that creates a sense of balance and unity, whether in sound, form, or thought.
 - a. *In music:* The simultaneous combination of tones producing a coherent and aesthetically satisfying effect.
 - b. *In poetry and prose:* The rhythmic and melodic quality that emerges from a careful selection of words, accents, and pauses.
2. *A state of equilibrium* – the correspondence and proportionality among different elements:
 - a. *In nature and the universe:* The cosmic balance governing celestial bodies and forces.
 - b. *In the human body:* The ideal proportion and symmetry that define beauty and well-being.
 - c. *In architecture and the visual arts:* The balance of lines, colors, and forms that compose a unified and aesthetically resonant whole.
3. *A union of thought and spirit* – a concordance of ideas and emotions that fosters understanding, agreement, and peace.
 - a. *Social harmony:* The state of coexistence in which individuals or groups align in mutual respect and shared purpose.
 - b. *Philosophical harmony:* The underlying order that, according to some theories, orchestrates the interactions of all things, even in apparent chaos

urbex (urban exploration, noun)

The act of exploring man-made structures, particularly abandoned buildings, tunnels, and other hidden aspects of the urban environment. A practice that merges adventure, documentation, and historical preservation.

Urban exploration is both an artistic and cultural endeavor. It seeks to unveil forgotten spaces and expose the beauty of decay, transforming remnants of the past into narratives of the present.

Often driven by a passion for history, architecture, and photography, urbex enthusiasts—urban explorers—venture into forsaken places to rediscover their soul before time erases them completely.

The practice, while sometimes crossing legal or ethical boundaries, is not inherently about trespassing but about seeing—about witnessing spaces that once held life and meaning, allowing them to tell their stories through peeling walls, fractured ceilings, and echoes of a time lost.

Urban exploration has influenced both social and political thought, shifting from an underground hobby to a form of activism aimed at preserving historical sites. It challenges the conventional perception of abandonment, reclaiming neglected spaces through photographic storytelling and artistic intervention.

At its core, urbex is an act of defiance against oblivion—an attempt to restore visibility to places that, though silent, still have something to say.

ARMONIX – The Resonance of Silence

The Project

ARMONIX is a visual and sensory journey, an exploration of beauty suspended in time, of the relationship between body and space, between memory and the present. It is a project born from the urgency to rediscover what has been forgotten, to reconnect the broken threads between man and the now silent architectures.

The images of ARMONIX delve into abandoned places, silent witnesses of past eras, where time has layered stories, voices, and fragments of existence. The immense ceilings, the cracked floors, the windows still overlooking the outside world become the stage for a unique experience: the fusion of absence and presence, of decay and a new form of life.

At the heart of each shot, a human figure (essential in its nudity) moves spontaneously, inhabiting those spaces without forcing them, without imposing itself. Nudity is neither provocation nor spectacle; it is a return to the primordial essence of existence, a way to strip away the superstructures of fashion and time. The skin blends with the worn surfaces, the body becomes an extension of the room, an architectural element that merges with the past and transforms it into a new harmony.



The Poetics of Abandonment

ARMONIX is not merely a photographic project but a reflection on the memory of spaces. Each setting is like a palimpsest on which time has written and rewritten its story. The peeling walls, the shadows cast by natural light, the forgotten objects become elements of a narrative where silence is dense with meaning.

There is a subtle melancholy, a nostalgia that envelops these places, but also a sense of peace, of profound stillness. It is as if the presence of the human figure restores the spaces to their original breath, as if, through a simple daily gesture (sipping coffee, reading a book, gazing at the horizon) the past could awaken and live again for an instant.

A Rediscovered Balance

The purpose of ARMONIX is precisely this: to rediscover the balance between what once was and what still remains. It is not about glorifying decay but capturing its evocative power, its ability to stir deep emotions, to offer the viewer a sense of serenity and immersion in time. Each photograph is an invitation to slow down, to look with different eyes, to perceive the hidden harmony in the cracks, in the interplay of light, in the reflections on worn surfaces.



Fundamental Principles

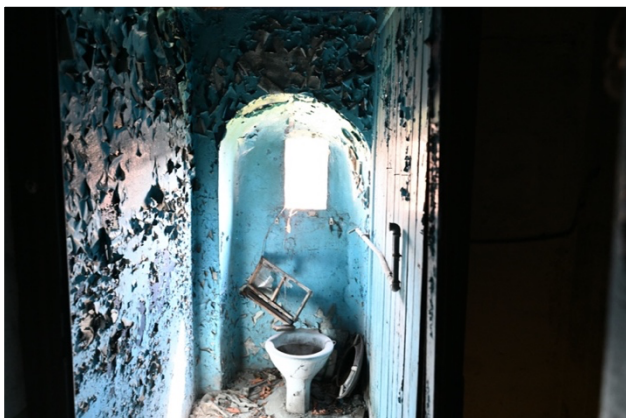
To preserve the purity of this dialogue between body and space, each image follows strict criteria:

- **Color photography:** to maintain fidelity to natural light and the material essence of the locations.
- **Natural light:** no artificial lighting is used, respecting the original atmospheres.
- **Integrity of the image:** no retouching alters the photograph, leaving the visual narrative untouched.
- **Authenticity of the scene:** each setting is photographed exactly as it was found, without alterations or staging.
- **Spontaneity of movement:** the human figure moves freely within the space, without imposed choreography.

A New Visual Experience

ARMONIX is more than a collection of images; it is an immersive experience that invites the audience to reflect on the nature of time, on the relationship between memory and oblivion, between space and identity. Observing these images, one gets lost among forgotten architectures, breathes in the silence, and rediscovers the beauty of a suspended moment, of a fragile and perfect equilibrium.

The photographs are not just images but windows into a world that still exists, though hidden from most eyes. ARMONIX is a tribute to the persistence of beauty, a journey that unfolds among ruins and reveals their hidden soul. An invitation to observe, to feel, to reconnect with the deepest essence of life.



ARMONIX was born from the union of two souls, William Ravara and Emanuela Montorro, bound by love and a shared passion for art and visual expression. This photographic project represents their way of exploring life together, transforming each shot into a fragment of their shared journey. They work side by side, guided by creativity, mutual respect, and the desire to depict the world through their vision, united in perfect harmony. In this journey, Emanuela Montorro not only deeply believed in the project but also posed as a model for every shot, becoming an essential part of it.

William Ravara (born in 1973) is a multifaceted Italian artist and professional with a career spanning various creative fields, including photography, graphic design, communication, web design, contemporary art, and innovative technological applications.

Early Career in Photography

In the 1990s, Ravara devoted himself to photography, collaborating on musical projects with a renowned Italian photographer between 1991 and 1995.

Initially specializing in black-and-white photographic development and printing, he later refined his skills in New York, focusing on color development and printing. In 1996, he worked in Los Angeles as a photographer in the film industry, collaborating on high-profile productions.

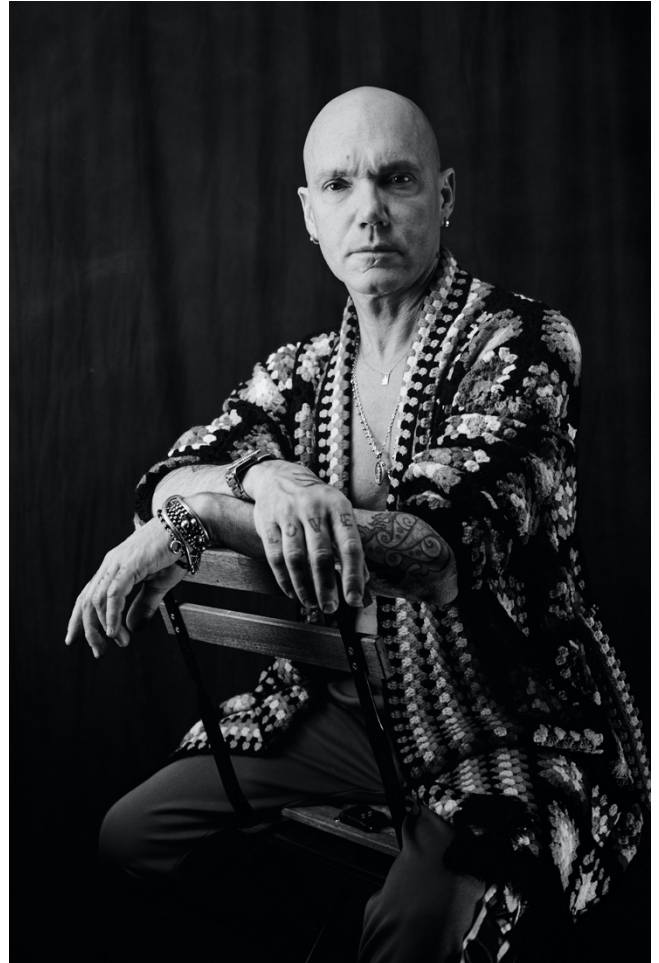
Spiritual Journey and Holistic Exploration

During his time in Los Angeles, Ravara discovered the temple of Paramahansa Yogananda, a place that marked the beginning of his spiritual journey.

Here, he realized his natural predisposition for working with energy and embarked on a path of personal and professional growth.

In the following years, he delved deeper into holistic disciplines, Eastern practices, and natural healing techniques.

This journey led Ravara, together with Emanuela Montorro, to develop a holistic project that combines meditation, Tibetan singing bowls, gongs, and creativity to help people rediscover well-being, peace, and serenity.



Art Gallery and Artistic Projects

In 2021, Ravara co-founded the Secret Art Gallery in London with Claudio Cecconi and Emanuela Montorro, the only gallery in the city specializing in Street Art. The gallery has hosted exhibitions by some of London's most renowned Street Artists.

Later, together with Montorro, he established the Secret Lab, an artistic workshop located near Milan, where unique artworks, exhibitions, and social projects are created. The Secret Lab is also dedicated to producing furniture and design objects using recycled materials, adhering to an ethical project of environmental sustainability.

Innovation in web design

In 1997, Ravara founded *Artemide Innovative Web Site*, one of the first companies in Italy specializing in the creation of interactive websites, with a pioneering focus on Flash technology. Through this endeavor, he collaborated with major fashion brands, establishing himself as a key figure in the creative web design landscape.

Technology, Tourism, and Immersive Events

In the tourism sector, Ravara collaborated with leading companies in the development of innovative application systems, contributing to advanced technological projects that enhance travelers' experiences.

Ravara is also a partner of *52 Events Ltd*, the company behind *ScreamWorks*, a firm specializing in immersive events and escape room creation. Today, *ScreamWorks* is recognized as Europe's largest immersive escape game.



Immersive Art and Recent Projects

In 2022, Ravara participated in the immersive theatrical project "*Bloodbath*", created in London in collaboration with Gary Stocker, Claudio Cecconi, and Emanuela Montorro, who designed the set. *Bloodbath* won the 2023 Best New Experience Award in England, cementing itself as one of the most innovative immersive experiences in contemporary art.

His artworks have been exhibited in various galleries and sold at auction, including the celebrated creations "*Galaxy*" and "*Oxygene*." His artistic activity continues to evolve through projects that combine creativity and social interaction.

Teaching and Social Commitment

Ravara is also dedicated to teaching, offering courses in visual arts, photography, and graphic design. He actively organizes events and workshops that promote art and communication as tools for personal and social growth, fostering connections between creativity and well-being.

Photography as Art

Photography has always accompanied Ravara—first as a profession, and later as an intimate language. Today, after years of experience, it reveals itself as an artistic expression capable of telling stories and evoking genuine emotions. His images, created without artifice or digital post-production, are born from the spontaneity of light and the moment. For Ravara, photography is an act of devotion to the magic of light, able to transform an instant into emotion and lead beyond the visible.



Introduction

ARMONIX is a structured photographic project that explores the relationship between space, time, and human presence, emphasizing the silent dialogue between abandoned architecture and the body. Through evocative imagery, the project investigates how human presence can redefine the meaning of a forgotten place, restoring harmony and a new visual narrative.

This proposal is addressed to galleries, cultural institutions, publishers, and sponsors interested in a project that combines photographic art, historical memory, and a reflection on the perception of space. ARMONIX offers a tangible opportunity for collaboration in the realization of exhibitions, publications, and large-scale artistic initiatives.

The Project

The idea behind ARMONIX stems from the observation of how abandoned spaces transform over time—places where the past has left behind tangible traces. The photographs take shape in architectural settings rich in history, characterized by vast volumes, worn surfaces, and natural light effects that highlight both their charm and decay.

At the center of these images, a nude human figure moves spontaneously within the space, blending with it without altering its essence. Nudity is not a form of exhibitionism but a neutral element that removes any temporal reference, allowing the relationship between body and architecture to be perceived in its purest and most universal form. Simple daily gestures (reading a book, gazing out of a window, sipping coffee) bring a lived-in dimension back to these places, making their abandonment feel less tangible.

Project Structure and Objectives

ARMONIX is conceived as a multifaceted initiative open to different modes of development, including:

- **Photography exhibition:** Installations in art galleries and cultural spaces designed to create an immersive experience for the visitor.
- **Editorial publication:** A photographic book compiling the project's images, accompanied by critical essays and reflections on the poetics of abandonment.
- **Collaborations with cultural institutions:** Partnerships with museums, foundations, and art festivals to expand the reach and conceptual value of the project.
- **Sponsorship and partnerships:** Engagement with organizations and businesses interested in promoting a project that enhances architectural heritage and fine art photography.

Fundamental Principles

To preserve the coherence and integrity of the project, ARMONIX adheres to key essential principles:

- **Color photography:** To maintain fidelity to natural light and the material details of the locations.
- **Natural light:** No artificial lighting is used, preserving the original atmosphere of the spaces.
- **No post-production:** The photographs are free of digital retouching, keeping the scene unaltered.
- **Authenticity of the setting:** Each environment is captured as it is found, without modifications or staging.
- **Spontaneity of the human figure:** The body moves freely within the space, without imposed poses.

ARMONIX is a project whose value lies in its ability to generate a strong visual and emotional impact, offering a structured and deeply meaningful artistic experience.

A different way of interacting with art, architecture, and photography, with the goal of spreading an aesthetic and conceptual vision capable of stimulating dialogue and reflection.